

**FOR IMMEDIATE RELEASE:**

**OAKWOOD CENTER SHINES ONCE AGAIN WITH LIGHTBLOCKS®**

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***LIGHTBLOCKS Colorful Resin Brings Unique Style to Louisiana Mall***

NAHSUA, N.H., Sept. 2, 2008—Looking to create an energetic, vibrant atmosphere, Chicago-based architectural firm OWP/P selected LIGHTBLOCKS® panels for the renovation of Oakwood Center. Located near New Orleans, Oakwood Center includes retailers Macy's, Holister and Zales Jewelers, and is vital to the area economy. The design sought to incorporate elements unique to New Orleans style, but to do so with a contemporary twist. The physical attributes of the innovative LightBlocks material and the expertise of both the architects and the studios designers combined to produce fun and visually energizing components within the mall's common areas.

LightBlocks panels were used to create 376 different colored boxes that are suspended from the ceiling. Skylights and additional lighting make the boxes glow and flash, evoking the kind of bright, festive scene New Orleans' Mardi Gras is known for. Not just a decoration, LightBlocks are also a defining feature of the mall and its organization. Each corridor of the four-wing, single-floor facility has a color scheme to facilitate navigation and orientation. Including three different shades of each wing's designated color; the boxes make each wing distinct. Different hues from the other sections are included at random to tie in the rest of the mall. The entire plan required 12 custom hues, which initially led the firm to LightBlocks designers.

"LIGHTBLOCKS worked with us on color samples and fabrication details during the design process," says architect Frank Gartner. "The LightBlocks material has a great depth to it that brings a level of sophistication and refinement to the space. You can't get that in other acrylic or plastic products. It was a great collaboration."

The renovation was under a tight deadline. Sent in multiple shipments, all 376 LIGHTBLOCKS boxes were delivered on time and as per specifications for the completion of the project in the fall of 2007.

"Our core approach to deliver unique, highly functional, and visually stunning design solutions brings life to our clients' visions," states Keith Rezonico, project manager with LIGHTBLOCKS. "We understand what it is like to have a vision, and to want that vision to be materialized, whatever the challenge is. The only limit to LightBlocks is the imagination of the individual."

LIGHTBLOCKS is headquartered in Nashua, New Hampshire. LightBlocks is a versatile resin that is stronger than glass, nearly impossible to scratch, easily renewable, and provides a soothing, colorful glow when backlit. LightBlocks is made from the polymer most appropriate to the application

and colored via a patented technique. LightBlocks has been used in a variety of high profile projects including AOL, AT&T/Cingular, Macy's, Wynn Las Vegas, Starbucks, Bank of America, and Logan International Airport. More information about LIGHTBLOCKS can be obtained at [www.LIGHTBLOCKS.com](http://www.LIGHTBLOCKS.com) or by calling 603-889-1115.

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